



NEWS RELEASE

August 2, 2007

LOCAL INSIGHT MEDIA NAMES SCOTT A. BERMAN CHIEF FINANCIAL OFFICER

ENGLEWOOD, COLO. – August 2, 2007 – Local Insight Media, L.P., today announced the appointment of Scott A. Berman as its chief financial officer, effective August 27, 2007. Berman, who has more than 25 years of experience in finance and management, will lead the finance organization and play an integral role in business strategy, corporate development and performance management for Local Insight Media and its operating subsidiaries.

“Scott Berman is a highly talented and experienced leader, with a unique combination of financial and business experience,” said Scott Pomeroy, president and CEO of Local Insight Media. “He will play a key role in executing our business plan, which continues to focus on aggregating a portfolio of distinctive local properties and optimizing operations across the platform. Scott brings a strong background of financial leadership in dynamic business environments, including a successful track record of raising and managing capital.”

Most recently, Berman served as chief financial officer for McDATA prior to its recent integration with Brocade Communications. In addition to strengthening McDATA's core financial capabilities during his tenure, he was instrumental in developing and executing a successful M&A strategy.

Berman began his career in applied research at Bell Laboratories and later transitioned into accounting and finance. Prior to joining McDATA as vice president of finance/treasurer in 2002, he spent nearly 20 years at Qwest Communications, its predecessor U S WEST Communications and AT&T Bell Laboratories. From 2000 to 2002, Berman served as Qwest's senior vice president/treasurer, with responsibility for treasury, capital markets, asset strategy and cash management. Berman also held other key positions in finance, product and technical development.

Berman holds a BS and MS in Computer Engineering from the University of Michigan and an MBA from Harvard University.

Berman will succeed Wayne Graham, who has served as interim CFO for Local Insight Media and will work with Berman through a transition period. “Wayne has done an outstanding job of building the finance team, establishing the financial processes and discipline for a new enterprise and successfully

completing key transactions," said Pomeroy. "We wish him all the best as he returns to his home in Portland."

About Local Insight Media

Local Insight Media, L.P., through its subsidiaries, is a leading provider of print directories and Internet-based local search services in the Greater Cincinnati area, Alaska and the Caribbean. Local Insight Media indirectly owns CBD Media LLC, the leading publisher of print and online directories in the Cincinnati-Hamilton metropolitan area; ACS Media LLC, the largest publisher of print and Internet advertising directories in Alaska; and Caribe Servicios de Información Dominicana, S.A., the leading publisher of yellow and white pages directories in the Dominican Republic. In addition, Local Insight Media indirectly owns 60% of Axesa Servicios de Información, S. en C., the largest directory publisher in Puerto Rico. Local Insight Media, headquartered in Englewood, Colo., provides strategic and management oversight for its operating subsidiaries. For more information, please see www.localinsightmedia.com.

Local Insight Media is a portfolio company of Welsh, Carson, Anderson & Stowe (WCAS), which is one of the largest and most successful private equity investment firms in the United States. Since its founding in 1979, WCAS has organized 14 limited partnerships with total capital of over \$16 billion. In addition, Spectrum Equity Investors, the former owner of CBD Media, holds a significant minority stake in Local Insight Media. Spectrum is a private equity firm with over \$4 billion of capital under management and specializes in information and business services investments.

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